

**28**  
**01/2011**

**A**  
**W**

**13**  
**03/2011**

TAL 01  
ALUCI 03  
CURANA 05  
BASALTE 07  
EXTREMIS 09  
SAMSONITE 11  
LUT LALEMAN 13  
DIRK WYNANTS 15  
HUGO PUTTAERT 17  
FREDERIK AERTS 19  
DAVY GROSEMANS 21  
JURGEN MAELFEYT 23  
REMBRANDT JORDAN 25  
BARBARA VAN BIERVLIET 27  
GEOFFREY BRUSATTO 29  
ESTABLISHED & SONS 31  
JOHAN VANDEBOSCH 33  
NATHALIE PERNEEL 35  
LEEN DEPOOTER 37  
ALAIN MONNENS 39  
PUNCH GRAPHIX 41  
ALAIN BERTEAU 43  
KLAAS ARNOUT 45  
ETAP LIGHTING 47  
ERIK SIJMONS 49  
BERGHOFF 51  
ACHILLES 53  
TOSSB 55

**A**  
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**E**  
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**S**

02 JAGA  
04 ALINEA  
06 CYPRES  
08 FREECOM  
10 DELTA LIGHT  
12 DION BOODTS  
14 SANDRA MAES  
16 PAUL AMELOOT  
18 LODEWIJK JOYE  
20 BART BACCARNE  
22 CAMILLE JACOBS  
24 RAPHAËL CHARLES  
26 ENTHOVEN ASSOCIATES  
28 BORGERHOFF & LAMBERIGTS  
30 SANDER VERMEULEN  
32 XAVEER CLAERHOUT  
34 ADRIAAN DEBRUYNE  
36 JAMES VAN VOSSEL  
38 SYLVAIN WILLENZ  
40 JORIS LAARMAN  
42 INGE VAN GHEEL  
44 GEERT BUELENS  
46 ANN VAN HOEY  
48 DE EENHOORN  
50 LEO AERTS  
52 DURLET  
54 BARU

**DESIGN FLANDERS**  
**GALLERY**

DESIGN FLANDERS WARMLY INVITES YOU  
ON THE OPENING OF THE EXHIBITION

# A W A R D W I N N E R S

ON THURSDAY, 27 JANUARY 2011 AT 6 PM



PAUL AMELOOT | DELTA LIGHT  
PHOTO © DELTA LIGHT



EER | ETAP LIGHTING

Here at home, the *Henry van de Velde Awards & Labels 2010* were presented very recently in the Flemish Parliament. The laureates are *Marc Van Hoe* (Award for Career), *Diane Steverlyncx* (Young Talent Award), *Curana* (Company Award) and *Pars Pro Toto* (OVAM Eco-design Award PRO). Seven products were awarded the *Henry van de Velde Label*. The exhibition at 'De Loketten' of the Flemish Parliament confirms the high quality of the products. But how are Flemish products perceived abroad? Exceptionally well, so it appears. The *iF Product Design Award* and the *Reddot Design Award* are clearly the frontrunners among the most sought after design awards, but our designers and companies also seem to score well with other awards.

*Interieur 2010* (Kortrijk) has already presented a selection of Flemish products with a *Reddot Design Award*. Almost simultaneously with the *Henry van de Velde Awards & Labels 2010*, the *Design Flanders Gallery* exhibits a selection of the products from Flanders which have received an international design award or a significant nomination in the last two years. Design awards are much in demand, not only among the designers but also currently among product and marketing managers in companies, who have realised the importance of these awards over the last few years and are using them as marketing tools. Logos are appearing everywhere, on packaging, in brochures and advertisements, and proud references are made to the awards in the press.



LEO AERTS | ALINEA DESIGN OBJECTS  
PHOTO LIEVEN HERREMAN



SYLVAIN WILLENZ | FREECOM

## THE DESIGNERS

FREDERIK AERTS | LEO AERTS (ALINEA DESIGN OBJECTS) | PAUL AMELOOT  
ACHILLES ASSOCIATES | KLAAS ARNOU & SANDRA MAES | BART BACCARNE  
ALAIN BERTEAU | DION BOODTS | GEOFFREY BRUSATTO | RAPHAËL CHARLES  
XAVEER CLAERHOUT & BARBARA VAN BIERVLIET | LEEN DEPOOTER (QUOD)  
GEERT BUELENS (EER ARCHITECTURAL DESIGN)

ADRIAAN DEBRUYNE (SAFLOT CREATIVE CONSULTANTS) | ENTHOVEN ASSOCIATES  
DAVY GROSEMANS (DAS DING) | CAMILLE JACOBS | REMBRANDT JORDAN  
LODEWIJK JOYE | JORIS LAARMAN | LUT LALEMAN | JURGEN MAELFEYT  
ALAIN MONNENS (IDAM) | NATHALIE PERNEEL | HUGO PUTTAERT (VISIONANDFACTORY)  
ERIK SIJMONS | TAL LABORATORIES | JOHAN VANDEBOSCH (ZIEZO) | INGE VAN GHEEL  
ANN VAN HOEY | JAMES VAN VOSSSEL | SANDER VERMEULEN & OLIVIER LAMY  
SYLVAIN WILLENZ | DIRK WYNANTS



DIRK WYNANTS | EXTREMIS

## THE COMPANIES

ALUCI | BARU | BASALTE | BERGHOFF | BORGERHOFF & LAMBERIGTS | CYPRES | DARK  
DE EENHOORN | DELTA LIGHT | DURLET | ESTABLISHED & SONS | ETAP LIGHTING | EXTREMIS  
FREECOM TECHNOLOGIES | JAGA | PUNCH GRAPHIX | SAMSONITE | TAL | TOSSB



JURGEN MAELFEYT

## EXHIBITION IN THE FLEMISH PARLIAMENT

IJZERENKRUISSTRAAT 99, 1000 BRUSSELS. OPEN MONDAY-SATURDAY 10AM-5PM

**HENRY VAN DE VELDE AWARDS & LABELS 2010**  
UNTILL 26 FEBRUARY 2011

## NEXT EXHIBITION IN THE GALLERY

A PROJECT OF VZW DESIGNREGIO KORTRIJK, VZW FLANDERS INSHAPE AND THE CITY OF GENK

**HUMIN 2009-2011**

2 APRIL - 23 MAY 2011. OPENING: FRIDAY, 1 APRIL 2011 AT 6 PM



ALAIN MONNENS | DURLET